# Your Partner in Divorce

*Strengthen Your Case with Financial Divorce Analysis*

## About Clarity

**Clarity Financial Wellness LLC** was founded to support individuals *and* their legal teams with the financial side of divorce. We help clients get organized, uncover hidden risks or assets, and build settlement projections so **attorneys can focus on strategy.**

As a former finance executive with 20+ years of experience, Founder **Stephanie Clara Daukus** brings corporate-level rigor to divorce cases. She specializes in **high-conflict situations** involving financial control, hidden assets, and manipulation - combining financial analysis, asset valuation, and strategic communication to deliver actionable insights that **strengthen your case.**

## How I Support Your Practice

### Financial Affidavit Prep & Review

Ensure affidavits are accurate, consistent, and complete - highlighting discrepancies or missing details.

### Discovery Support

Organize and analyze records to uncover hidden accounts, spending patterns, or overlooked assets.

### Settlement Projections

Model the long-term impact of proposed settlements on income, assets, expenses, and overall financial stability.

### Client Education & Support

Pair practical day-to-day support with analytical guidance so clients are prepared and meetings are more efficient.

### Litigation Support

Deliver transaction-based analysis and act as an expert witness when testimony is needed.

### Specialty Areas

Expertise in executive compensation, real estate, and other complex assets that are frequently misvalued.

## The Value of Financial Expertise

Divorce isn't just legal - it's also financial. Yet critical financial details are often overlooked until it's too late.

That's where I come in. I help attorneys and clients:

- **Spot hidden risks** and spending patterns early
- Integrate **tax and cash flow** considerations into **settlements**
- Clarify the short- and long-term **effects** of **proposed divisions and settlements**
- **Provide** expert analysis and **testimony** when needed

*Attorneys are experts in the law. I make sure the financial side is equally strong.*

## Let's Partner and Deliver Stronger Client Outcomes

Contact us to discuss how Clarity can support your practice and clients throughout the divorce process.


312-285-6830

Castle Rock, Co 80104 | ClarityFW.com | Stephanie@ClarityFW.com

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# CLIENT SUCCESS STORY

**Custody & Credibility:**
Demonstrating Truth Through Financial Data


## OBJECTIVES

**Father asserted** that **he was the primary caregiver**, minimizing time spent away from the children and attempting to undermine the stay-at-home mother's role.

My role was to **uncover and present financial evidence disproving this assertion**, giving the mother's attorney clear, **data-driven exhibits to present alongside traditional custody materials.**

## SOLUTIONS

- Analyzed **3,000+ financial transactions** over Jan 2024-Jul 2025 time period.
- Documented **145 days of absence**, including business trips, concerts, and personal travel.
- Flagged patterns of alcohol purchases despite mother's sobriety.
- Provided **comparative spending analysis** demonstrating wasteful spending by father, limited spending by mother, and mothers concentration on entertainment spending for children.
- **Built exhibits showing father traveled 10x more than disclosed** and regularly missed children's events.
- **Evidence revealed discrepancies in father's disclosures, prompting a custody agreement instead of a hearing.**

## ATTORNEY VALUE ADD

### Challenge Misleading Affidavits

Spot **discrepancies** between sworn statements and actual financial data, ensuring the court has a complete and accurate record.

### Present Credible, Fact-Based Arguments

Deliver clear **financial exhibits** and summaries that can be used directly in hearings, mediation, or settlement discussions.

### Strengthen Client Outcome in Financial & Custody Matters

Organize complex data into **court-ready evidence,** helping attorneys **save time,** reduce client confusion, and **focus on legal strategy.**

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# CLIENT SUCCESS STORY

**Hidden Assets:**
Uncovering $500,000 in Retirement Accounts

## OBJECTIVES

- **Verify accuracy** of financial disclosures from both parties.
- **Forensically review affidavits** to identify overlooked assets and spending patterns.
- **Model settlement options** and their long-term impact.
- Build the strongest possible **foundation for settlement negotiation.**
- **Rectify discrepancies** in husband's disclosures.

## SOLUTIONS

- **Reviewed sworn financial statements** and noted retirement balances inconsistent with income and cash levels.
- **Identified red flags** suggesting undisclosed assets, withdrawals, or underreporting of retirement assets.
- **Subpoenaed and analyzed** Social Security records, tax filings, paystubs, mortgage paperwork, and account statements.
- **Cross-checked** earnings disclosures against documents to **test for accuracy.**
- **Requested targeted accounts** not disclosed throughout the process, ultimately **uncovering hidden retirement and investment assets.**

## ATTORNEY VALUE ADD

### Expose Hidden Assets

Uncovered roughly **$500,000 in undisclosed retirement and investment accounts,** ensuring a complete and accurate financial record.

### Strengthen Negotiation Leverage

Equipped attorneys with concrete, **document-based evidence** that improved negotiation power in settlement discussions.

Provided a clear picture of the marital estate so **counsel could focus on legal strategy without financial blind spots.**

### Deliver Better Client Outcomes

Comprehensive financial analysis gave counsel the leverage to **secure a stronger settlement** and protect the client's long-term financial security.


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# Your Partner in Divorce

*Strengthen Your Case with Divorce Financial Analysis*

# About Me

▪**Former finance executive, with 20 years experience** in corporate America, including at financial services companies such as **Thomson Reuters, NASDAQ,** MSCI, and **Envestnet** (a leading platform used by financial advisors and asset managers).

▪ Extensive experience leading investor relations for public companies - **crafting financial narratives**, **reviewing complex** corporate **financials**, and shaping **strategic messaging** for executive audiences and Wall Street.

▪ Proven track record of working with **highly sensitive, confidential information** in close collaboration with legal, compliance, executive leadership, and operations.

▪ **Personal mission to empower individuals,** especially those facing financial abuse, narcissistic partners, or **high-conflict** dynamics, to **reclaim financial control,** rebuild stability, and gain clarity and confidence in their financial lives.

Thomson Reuters Nasdaq MSCI ENVESTNET olo

# Our Story

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My **inspiration for founding** Clarity Financial Wellness came when I **helped a close friend** through a **high-conflict divorce** with a **financially controlling partner**. I guided her through opening independent accounts, tracing and transferring marital assets, identifying hidden discrepancies, and building a clear long-term plan.

**Working alongside her legal team**, I prepared sworn financial statements, created settlement models, uncovered hidden assets, and developed exhibits that exposed damaging spending patterns and excessive travel, and **strengthened custody and settlement negotiations.**

That experience revealed a **critical gap: individuals and their attorneys need trusted, financially sophisticated support** to prepare accurate financial pictures, uncover risks, and enter settlements with a strong financial understanding and foundation.

# Why Partner With Clarity

As **divorce** cases grow **more complex**, family law firms increasingly **bring in financial experts** early in the process. At Clarity, I provide attorneys with accurate, organized **financial analysis** that **strengthens strategy and saves valuable time.**

I frequently collaborate with professionals like you to ensure clients receive the well-rounded support they need during some of the most emotionally and financially stressful chapters of life.

**I don't replace you - I enhance your work.** By making the financial side clean, credible, and client-ready, I help you work more efficiently and negotiate from a stronger position.

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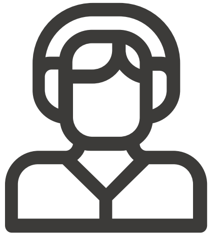
#### Deliver Better Client Outcomes

Comprehensive financial analysis gave counsel the leverage to **secure a stronger settlement** and protect the client's long-term financial security.

# Client Support Models

*Offering  three types of support, depending on client needs,*
*with the ability to move between them as the situation evolves:*



**Guide**

*Walk individuals through establishing themselves financially*

**Partner**

*Hands-on support,*
*via zoom or in-person*

**Empower**

*Strategic support for the most difficult/high-conflict cases - Work directly with legal or financial team*

**$2,000 retainer | $200 per hour**
*Clarity may contract with the law firm (client as guarantor)*
*or directly with the client*

# Divorce Financial Services

## Pre-Divorce Planning

*Helping you prepare financially, logistically, and emotionally before you file. Services include:*

- Financial inventory + document gathering
- Strategic budget planning
- Safety planning for financial independence
- Preparing questions for attorney consultations
- Reviewing bank/credit accounts and setting up new ones
- Organizing marital assets and debts

## Divorce Navigation

*Ongoing support while your divorce is in process. Services include:*

- Reviewing discovery and disclosures
- Identifying red flags (e.g., hidden assets or spending)
- Supporting communication with lawyers and mediators
- Child support and spousal support calculations
- Evaluating proposed settlement terms
- Assistance with sworn financial statements

## Post-Divorce Recovery

*Establishing sustainable independence. Services include:*

- Building a post-divorce budget
- Rebuilding credit + managing new cash flow
- Assistance setting up accounts, insurance, and bills
- Long-term planning: retirement, housing, savings
- Guidance on refinancing, downsizing, or relocating
- Coordination with financial advisors, CPAs, etc.

## Additional Services

*Available at all stages. Services include:*

- Forensic Accounting
    - Tracing and categorizing spending
    - Identifying addictions or wasteful spending habits
- Identifying patterns of financial control or abuse
- Drafting financial summaries for legal teams
- Marital home advisement
- Executive compensation

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# Omnichannel Marketing Model

# Client Acquisition Channels

## Beyond referrals: an omnichannel corporate marketing approach to client acquisition

**Digital visibility**
Optimize website with keywords like "financial divorce help," "hidden assets divorce," etc. so clients find Clarity directly.

**Paid digital ads (test & targeted)**
Run small Digital Ad campaigns targeting searches like *"divorce financial help Castle Rock"* or *"uncover hidden assets divorce Colorado."* Even a few hundred dollars per month can capture highly qualified leads.

**Community outreach**
Divorce support groups, women's networks, FB groups, local nonprofits that help women in transition.

**Directories & professional listings**
Presence in professional directories such as local bar association vendor lists, and divorce-specific platforms like *Hello Divorce* or *WorthFM*.

**Direct-to-client marketing**
Social media (LinkedIn, Instagram, Facebook groups), SEO/blogs, workshops/webinars, and speaking engagements.

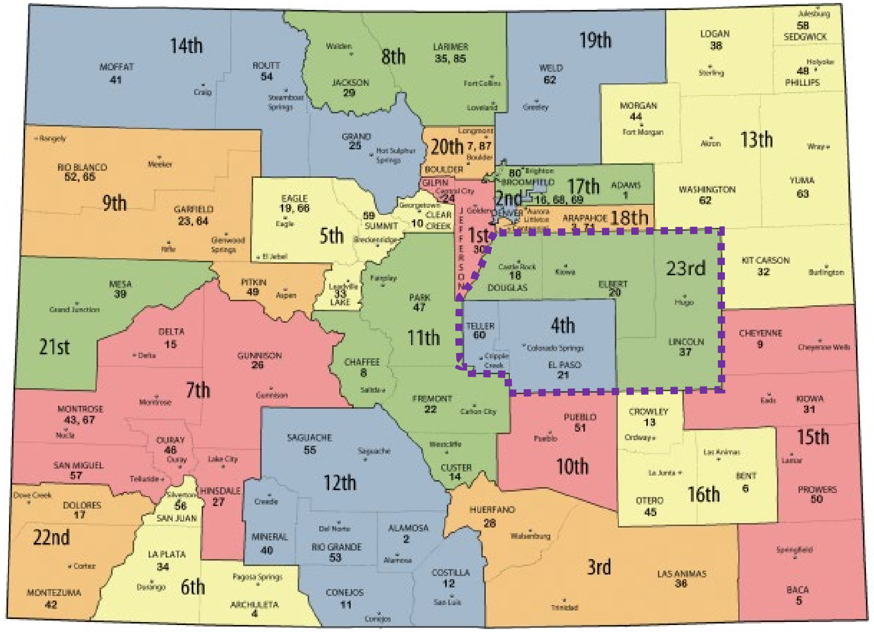
**Professional partners**
Therapists, mediators, divorce coaches, financial advisors, real estate agents, and CPAs who encounter divorcing clients early.

# Serviceable Available Market

| | |
|---|---|
| Colorado Divorces Per Year | +23,000 |
| Local Divorces Per Year<br>(El Paso and Douglas County) | +8,000 |
| Willingness to Pay<br>($4^{th}$ & $23^{rd}$ Judicial District / upper-middle-income+) | +6,000 |
| Likely to Need Financial Support<br>(leaving financially abusive marriages; low financial literacy; hands-off spouses; relevant household assets) | +1,000 |
| 5-10% capture rate* | 50-100<br>clients per year |

* Conservative capture rate as there is minimal competition with ~3 local competitors (CDFA Professionals that aren't RIAs)

# Market Opportunity




- Located in Castle Rock
- Targeting $23^{rd}$ and $4^{th}$ district
- Annual addressable market ~1,000 people per year
- Targeting 5-10% penetration (50-100 clients per year)

# Let's Partner and Deliver Stronger Client Outcomes

Save My Contact Information

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Scan to Schedule Time to Connect
or Review Financial Details of a Case

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